FOR IMMEDIATE RELEASE

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NOCHS EMS GETS A NEW LOOK

Monday, August 13, 2012 – North Ottawa Community Health System (NOCHS) EMS recently re-introduced its fleet of ambulances to the streets of northern Ottawa County, complete with newly designed decals and branding.

NOCHS President & CEO Shellye Yaklin said, “We are excited to see the fresh look on our vehicles as they traverse the area. The feedback we’ve had on the distinct design has been tremendous. I think there is a sense of pride felt – by staff and citizens alike – when seeing our vehicles because they abstractly illustrate the colors and movement of the water, which is very important natural resource in this community.”

Each of the ambulances was wrapped in the new design over the past six months. The installation process on each vehicle took three weeks – taking the ambulance out of commission. Therefore, the project had to be phased (one truck at a time) in order to ensure there were enough emergency vehicles to manage coverage.

The design was based on EMS staff input. Sketches were submitted and then adapted by a professional designer in order to fit the vehicle properly.

The North Ottawa Community Health System’s Ambulance Services Department is staffed by state licensed Paramedics. Their training and expertise, as well as the sophisticated equipment on board each ambulance, enable them to provide our community with Advanced Life Support (ALS) services. NOCHS’ Ambulance Services works closely with community Police and Fire Departments and is affiliated with area emergency Helicopter Services.

Nationally ranked for Patient Experience by HealthGrades, North Ottawa Community Hospital is part of full continuum of care including an 84-bed long-term care facility, home healthcare and durable medical equipment services, retail pharmacy, urgent care center, as well as physician practices in primary care and OB/GYN. It also includes North Ottawa County’s first in-patient Hospice facility and longest running community-based Hospice program on the lakeshore. NOCHS is among the lakeshore’s major employers with more than 800 employees.

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